

**Previsonal Product List for NAICS 533: Lessors of Nonfinancial Intangible Assets (except Copyrighted Works)**

1	2	3	4	5	6	7	8	9	10	11	12
Industry Subject Area	Working Group Code	Tri-lateral Detail	National Product Detail			United States		NAICS Industries Producing the Product			CPC Code
			Can	Méx	US	Title	Definition	Can	Méx	US	
533	1				X	Licensing of rights to use intellectual property protected as industrial property	<p>Granting permission to use industrial intellectual property owned or controlled by the licensor. Includes licenses to use property that is implicitly or explicitly protected by industrial property laws (patents, industrial designs, integrated circuit topography, trade secrets, and trademarks). Includes the right to publish, reproduce, record, modify, incorporate, or distribute industrial intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of rights through licensing.</li> <li>• permanent transfer of individual rights through sale.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of rights granted through outright sale of intellectual property.</li> </ul> <p>Same as product 4.2 in 5417 list.</p>			533110 541710 541720 611310 711 511 512 48-49	
533	1.1				X	Licensing of rights to use intellectual property protected by patent	<p>Granting permission to use intellectual property owned or controlled by the licensor, that is implicitly or explicitly protected by patent and trade secrets law. Includes licenses to use property protected by utility, design, plant, and software patents, etc. Includes the right to publish, reproduce, record, modify, incorporate, or distribute patented intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of rights through licensing.</li> <li>• permanent transfer of individual rights through sale.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of rights granted through outright sale of intellectual property.</li> </ul>			533110 541710 541720 611310	
533	1.2				X	Licensing of rights to use intellectual property protected by trademark	<p>Granting permission for the commercial use of trademarked property (names, symbols, and logos, etc.) owned or controlled by the licensor.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• merchandise licensing.</li> </ul> <p>Same as product 10.9 on 711 list.</p>			533110 711 511 512 48-49	

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			Can	Méx	US	Title	Definition	Can	Méx	US		
533	2				X	Licensing of rights to use intellectual property protected by copyright	<p>Granting permission to use copyrighted intellectual property owned or controlled by the licensor. Includes licenses to use property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to broadcast, publish, reproduce, record, modify, incorporate, distribute, or rent copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in or adapt to another format, medium, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of rights through licensing.</li> <li>• permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of all rights granted through outright sale of intellectual property.</li> </ul> <p>Same as product 9 on 711 list.</p>			533110 541710 541720 611310 711 511 512		
533	2.1				X	Licensing of rights to broadcast intellectual property protected by copyright	<p>Granting permission to broadcast copyrighted intellectual property owned or controlled by the licensor. Includes licenses to broadcast intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Also includes licenses to rebroadcast original broadcasts of spectator sports owned by teams and/or leagues. Includes the right to broadcast copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to broadcast in another format, medium, language or territory. Broadcasts include television, radio, internet, satellite, and cable.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of broadcast rights through licensing.</li> <li>• permanent transfer of broadcast rights through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of all rights granted through outright sale of intellectual property.</li> </ul> <p>Same as product 9.1 on 711 list.</p>			533110 711 511 512		

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			Can	Méx	US	Title	Definition	Can	Méx	US		
533	2.2				X	Licensing of rights to publish intellectual property protected by copyright	<p>Granting permission to publish copyrighted intellectual property owned or controlled by the licensor. Includes licenses to publish intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to publish copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to publish in another format, medium, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of publishing rights through licensing.</li> <li>• permanent transfer of publishing rights through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of all rights granted through outright sale of intellectual property.</li> </ul> <p>Same as product 9.2 on 711 list.</p>			533110 541710 541720 611310 711 511 512		
533	2.3				X	Licensing of rights to reproduce intellectual property protected by copyright	<p>Granting permission to reproduce copyrighted intellectual property owned or controlled by the licensor. Includes licenses to reproduce intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to reproduce copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to reproduce in another format, medium, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of reproduction rights through licensing.</li> <li>• permanent transfer of reproduction rights through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of all rights granted through outright sale of intellectual property is in product 1.2, Intellectual Property Protected by Copyright.</li> </ul> <p>Same as product 9.3 on 711 list.</p>			533110 541710 541720 611310 711 511 512		

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			Can	Méx	US	Title	Definition					Can	Méx	
533	2.4				X	Licensing of rights to film intellectual property protected by copyright	<p>Granting permission to film copyrighted intellectual property owned or controlled by the licensor. Includes licenses to film using intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to film using copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to use the property for filming in another format, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of filming rights through licensing.</li> <li>• permanent transfer of filming rights through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of all rights granted through outright sale of intellectual property.</li> </ul> <p>Same as product 9.4 on 711 list.</p>			533110 541710 541720 611310 711 511 512				
533	2.5				X	Licensing of rights to record intellectual property protected by copyright	<p>Granting permission to record copyrighted intellectual property owned or controlled by the licensor. Includes licenses to record using intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, and performing arts productions. Includes the right to record copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to record in another format, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of recording rights through licensing.</li> <li>• permanent transfer of recording rights through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of all rights granted through outright sale of intellectual property.</li> </ul> <p>Same as product 9.5 on 711 list.</p>			533110 541710 541720 611310 711 511 512				

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			Can	Méx	US	Title	Definition						Can	Méx	
533	2.6				X	Licensing of rights to perform intellectual property protected by copyright	<p>Granting permission to perform copyrighted intellectual property owned or controlled by the licensor. Includes licenses to perform using intellectual property that is implicitly or explicitly protected by copyrights, such as book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions. Includes the right to perform copyrighted intellectual property for an agreed period of time, manner, and place, such as the right to perform in another format, medium, language or territory.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of performance rights through licensing.</li> <li>• permanent transfer of performance rights through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of all rights granted through outright sale of intellectual property.</li> </ul> <p>Same as product 9.6 on 711 list.</p>			533110 541710 541720 611310 711 511 512					
533	2.9				X	Licensing of rights to use intellectual property protected by copyright, nec.	<p>Granting permission to use copyrighted intellectual property owned or controlled by the licensor in a manner not elsewhere classified. Includes licenses to use intellectual property that is implicitly or explicitly protected by copyrights, such as computer software, book, screen, film and stage play manuscripts, choreographic and musical compositions, image effect designs, performing arts productions, architectural drawings, and photographic and fine art. Includes the right to use copyrighted intellectual property, in a manner not elsewhere classified, for an agreed period of time, manner, and place.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• temporary transfers of rights through licensing.</li> <li>• permanent transfer of individual or some rights (e.g., only book and/or film rights) through sale of such rights.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• permanent transfers of all rights granted through outright sale of intellectual property.</li> </ul> <p>Same as product 9.9 on 711 list.</p>			533110 541710 541720 611310 711 511 512					

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			Can	Méx	US	Title	Definition					Can	Méx	
533	3				X	Franchising	<p>Granting permission to operate a business (the franchise) under a trademark or brand name of the granting business (franchisor). Includes licensing of rights to use intellectual property protected by patent, trade secret, or copyright law when bundled within the franchising agreement.</p> <p>Includes:</p> <ul style="list-style-type: none"> <li>• business format franchising where the franchisee sells the franchisor's products or services and operates the business according to the system provided by the franchisor.</li> <li>• product distribution franchising where the franchisee sells the franchisor's products in a supplier-dealer relationship.</li> </ul> <p>Excludes:</p> <ul style="list-style-type: none"> <li>• advertising services provided separately by the franchisor</li> <li>• training services provided separately by the franchisor</li> <li>• management and administrative services provided separately by the franchisor</li> <li>• product sales by the franchisor.</li> <li>• licensing of rights to use trademarked property granted separately outside of a franchise agreement is in product 1.2, Licensing of rights to use intellectual property protected by trademarks.</li> <li>• licensing of rights to use intellectual property protected by patent and trade secret laws granted separately outside of a franchise agreement is in product 1.1, Licensing of rights to use intellectual property protected by patents.</li> </ul> <p>Same as product 12 in 551 list.</p>			533110 555114				
533	4				X	Leasing of rights to explore for and exploit natural resources	Granting permission to explore for and exploit deposits of natural resources (minerals or fossil fuels) on or under property owned by others in return for royalty, rent, or other payments.			533110 523910				
533	5				X	Trading equities on own account	<p>Gains made from buying and selling equity securities, on own account.</p> <p>Same as product 1.4.2 on 52 list.</p>			533110 52				
533	6				X	Personal financial planning and investment management services	<p>Financial planning, advisory, and investment management services for private individuals. Excludes corresponding services for trust accounts.</p> <p>Same as product 1.6.4.2 in 52 list.</p>			533110 52				

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			Can	Méx	US	Title	Definition					Can	Méx		US
533	7				X	Rental of residential space in buildings or other facilities for principal residence	Renting or leasing of space in buildings or other facilities, for use as the residence of a household. May include additional facilities, such as parking and recreational amenities.  Includes: • rental of residential space in buildings or other facilities for principal residence. • renting and leasing of room space for a principal residence.  Excludes: • rental of land. • rental of non-residential buildings and other facilities, including engineering structures is in product 8, Rental of non-residential space in buildings or other facilities. • renting space for use as temporary accommodation, such as hotel rooms and camp sites used by travelers.  Same as product 1.2 on 531 list.							533110 531110 531120 531190	

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			Can	Méx	US	Title	Definition	Can	Méx	US		
533	8				X	Rental of non-residential space in buildings or other facilities	Renting or leasing of buildings, or space within buildings or other facilities, for non-residential uses such as office space, industrial space, retail stores, or food service.  Includes: • rental of sites on a "concession" basis for such purposes as selling merchandise or meals at entertainment and sports venues. • short-term rental of space for meetings, conventions, weddings, parties, and similar events. • rental of self-storage space. • rental of engineering works and structures.  Excludes: • rental of land. • rental of residential properties is in product 7, Rental of residential space in buildings or other facilities for principal residence. • providing a location for the placement of coin-operated machines such as video games and children's mechanical rides. • providing a location for the display of advertising messages, such as on billboards or walls. • rental of parking spaces.  Same as product 1.3 on 531 list.			533110 531120 531130 531210 531312 711 712 7131 7139 721 722		